

BUSINESS STUDIES

Q.1) In order to be successful, an organization must change its according to the needs of the environment. Which characteristic of management is highlighted in the statement?

Q.2) Give one designation each of top and middle level management?

Q.3) Your Grand Father has retired as the director of a manufacturing company. At what level of management was he working.

Q.4) Why is management called inexact science?

Q.5) Explain the meaning of management. What do you mean by managers?

Q.6) What is the purpose of time study?

Q.7) Name the techniques of Taylor which is the strongest motivator for a worker to reach standard performance.

Q.8) The directors of XYZ limited, an organisation manufacturing computers, want to double the sales and have given the responsibility to the sales manager. The sales manager has no authority either to increase sales expense or appoint new salesmen. Hence, he could not achieve this target. Identify the principle violated in this situation.

Q.9) A company manufacturing motorcycles and cars should have separate divisions for both, headed by separate divisional managers, separate plans and resources. Identify the principle with the help of this example.

Q.10) What do you mean by management principles?

Q.11) How are management principles derived?

Or

"Management principles are evolutionary." Explain.

Or

"Derivation of management principles may be said to be a matter of science." Explain.

Q.13) Give three points reflecting the nature of management principles.
What do you mean by Innovation?

Q.14) Name the economic reforms introduced to free Indian business from unnecessary controls and restrictions.

Q.15) Define Business Environment. State two important concerns of business environment.

Q.16) Explain the specific and general forces of business environment ?

Q.17) Enumerate the benefits of understanding business environment.

Q.18)What are the main dimensions of business environment ? What does environment consist of?

Q.19) Explain the role of political environment in shaping the business.?

Q.20) Explain the concept of technological environment.

Q21.) What do you understand by legal environment? Give two examples which protect consumers' interests.

Q.22)List the various changes initiated by the Government of India since 1991.

Q23.) List some important factors that influence the working of a business enterprises?

Q.24)How can (i) Political climate and (ii) Policies of competitors obstruct planning?

Q.25)'Though planning is an important tool of management, yet it is not a remedy For all types of problems", Do you agree with this statement? Give any five reasons in support of your answer.

Or

Explain the limitations of planning.

Or

Why do plans fail in spite of the best efforts of management?

NOTE: Dear students these are the very very important question from examination point of view based on CHAPTER 1,2,3,&4